

Solutions for New Technologies

# INVESTOR PRESENTATION

July 2019

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### CAUTIONARY STATEMENT

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**July 2019** 





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WHO WE ARE

A European leader for outsourced last digital mile solutions

# MISSION

Solutions 30 is an integrated services company which aims at making digital technologies easily accessible to everyone.

We accelerate the transition to digital by delivering 'last mile" solutions, including connected equipment deployment and assistance. We provide one-stop-shop solutions to end-clients, both individuals and enterprises, on behalf of large technology companies.



# INVESTMENT THESIS

#

# First mover advantage

- Solutions 30 was founded in 2003 and is a pioneer in the European market
- Our 'moat': long-term client relationships

#2

### Low risk service business

- Asset light business with high returns on capital
- Large volumes of small individual jobs no project work
- Flexible cost base

#3

# Density is key

- Density in area coverage allows for good profitability
- First mover advantage means
   Solutions 30 has reached
   significant density in key markets

#4

# Consolidation opportunity

- Highly fragmented market with strong incentives for consolidation
- Solutions 30 as the major consolidation driver, with significant value creation

#5

# Geographical expansion

- Business model proven in France
- Easy to duplicate in new geographies (6 at the moment)
- Each geography has potential to be as large as France



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# **SOLUTIONS 30 SNAPSHOT**

#### MARKET LEADER

Solutions 30 is the clear European market leader in its segment.

> 8,000

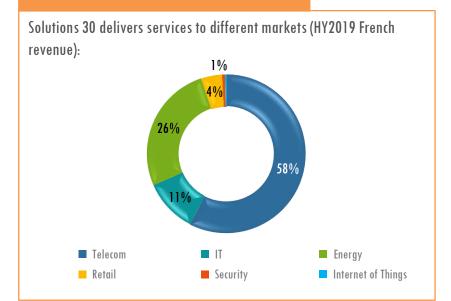
personnel:

>5,000 employees and 3,000 referenced subcontractors

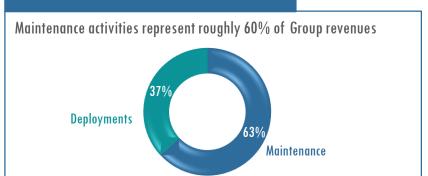
>50,000

Call-outs daily, more than
20 million since the company
was founded

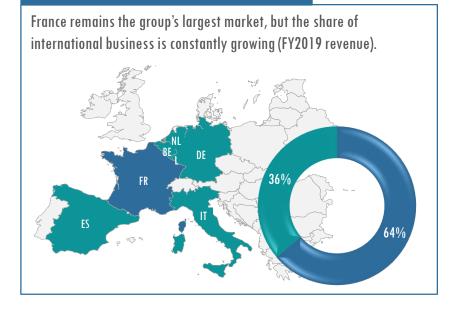
#### **ACTIVE ACROSS VERTICALS**



#### LARGE BASE OF RECURRING ACTIVITIES



#### **ACTIVE IN SEVEN COUNTRIES**





### THE MODEL: FULL-RANGE LAST MILE SERVICE SOLUTIONS

#### Outsourcing of a critical but noncore business to a trusted partner

Deliver service to end-customer faster, better and cheaper



Clients

#### Last mile deployment and assistance

Deploy internationally a scalable, profitable and repeatable B2B2C/B2B model



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#### **Maximizing customer satisfaction**

Reduce time to fix and idle waiting times for intervention with 24/7 support



**End customers** 

Small individual jobs:

Average 30-60 minutes per task

High volumes:

More than 50,000 call-outs daily

Scalable and repeatable:

Standardised jobs, repetitive tasks

Low asset base:

ROCE of >25%





# A MARKET LEADER IN LAST MILE SERVICE SOLUTIONS



### AN ESTABLISHED PORTFOLIO OF LOYAL CLIENTS

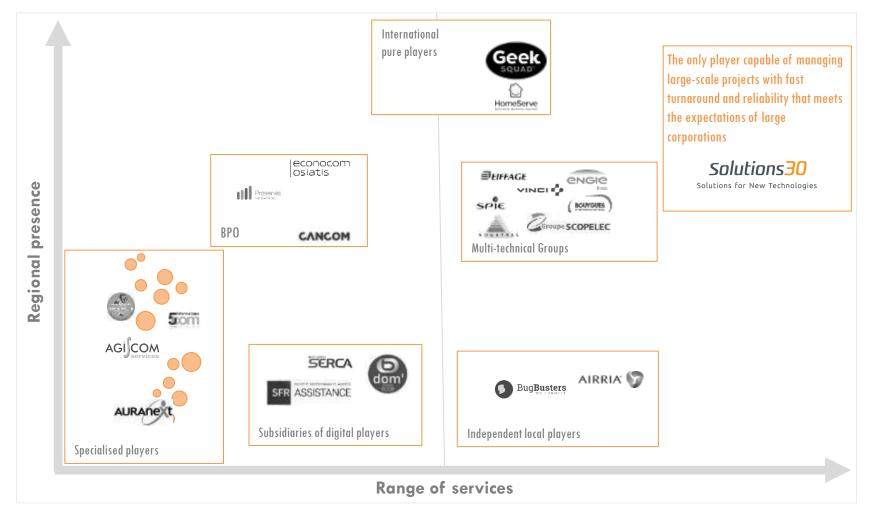
We provide a mission-critical service as a trusted partner. Our contracts are typically multi-year with a very high renewal rate.



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# MARKET LEADER IN SIZE AND SERVICE OFFERING

A fragmented market in which Solutions 30 is the largest player



### **GOVERNANCE**

SUPERVISORY BOARD

Alexander Sator Chairman of the Supervisory Board since September 2018 Caroline Tissot Member of the Supervisory Board since May 2017 Francesco Sefarini Member of the Supervisory Board since May 2017

Paul Raguin Member of the Supervisory Board since April 2018 Jean-Paul Cottet
Member of the Supervisory
Board since April 2018

Yves Kerveillant Member of the Supervisory Board since April 2019

Strategy Committee
J. P. Cottet

Remuneration &
Nomination Committee
A. Sator

Audit Committee Y. Kerveillant

**GROUP MANAGEMENT BOARD** 



Gianbeppi Fortis, Co-founder CEO



Karim Rachedi, Co-founder COO President of the Executive Committee



Amaury Boilot Group CFO



# **EXECUTIVE COMMITTEE**

#### Group



Tarik Azougaghi VP Accounting & Control



Caroline Petit Head of Legal



Joao Martinho COO Deputy, VP Energy Europe



Franck D'Aloia COO Deputy, VP integrations

Germany



Volker Meyer CEO Germany



Jan Machuletz COO Germany

#### Benelux



Koen Verbergt Head of Unit-t



Christophe Vervroegen Head of Belgium



Marco Bielen Head of the Netherlands



Luc Brusselaers Business Development Manager Benelux

Italy



Ruggero Fortis CEO Italy



Giovanni Ragusa COO Italy

#### France



Philippe Hedde Business Dplt Manager France, VP IT Solutions France



Ali Sadkaoui VP Telecom Solutions France



Jules Pereira Gomes VP Retail Solutions France

#### Iberia



Juan Fandino CEO Spain



Cesar Alonso COO Spain



Pablo San José VP Telecom Solutions Spain



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# **GROWTH STRATEGY**

# CAPITAL ALLOCATION PRIORITISES GROWTH TO REACH DOMINATING POSITION IN ALL THE GEOGRAPHIES

#]

# Sector diversification

From IT to energy: supporting the digitisation of the economy in all sectors

#2

### Geographical diversification

A strategy of selective geographical expansion: accessibility, market structure, growth potential and duplication of model

#3

# A single organisation

An identical operational structure for the various business sectors and countries, maximizing synergies and economies of scale **#4** 

# Market consolidation

Numerous opportunities to accelerate growth in a highly fragmented market where Solutions 30 is the natural consolidator



# DRIVING CONSOLIDATION IS OUR BEST USE OF CAPITAL

- Solutions 30 is the **European leader** and natural consolidator
- Track record of 31 successful acquisitions

# **GROWTH** Organic growth Driven by ever growing utilization of digital technology +**Bolt on acquisitions**

Highly fragmented market

31 acquisitions successfully integrated

#### **PROFITABILITY**

Cost discipline despite strong growth

#### CASH

**Underlying FCF** generation c 4-5% of revenue

Organic capex needs at c 1.5% of revenue, mostly for IT platform

W/C financing through factoring

#### DIVIDEND

Not currently planned

#### **DELEVERAGING**

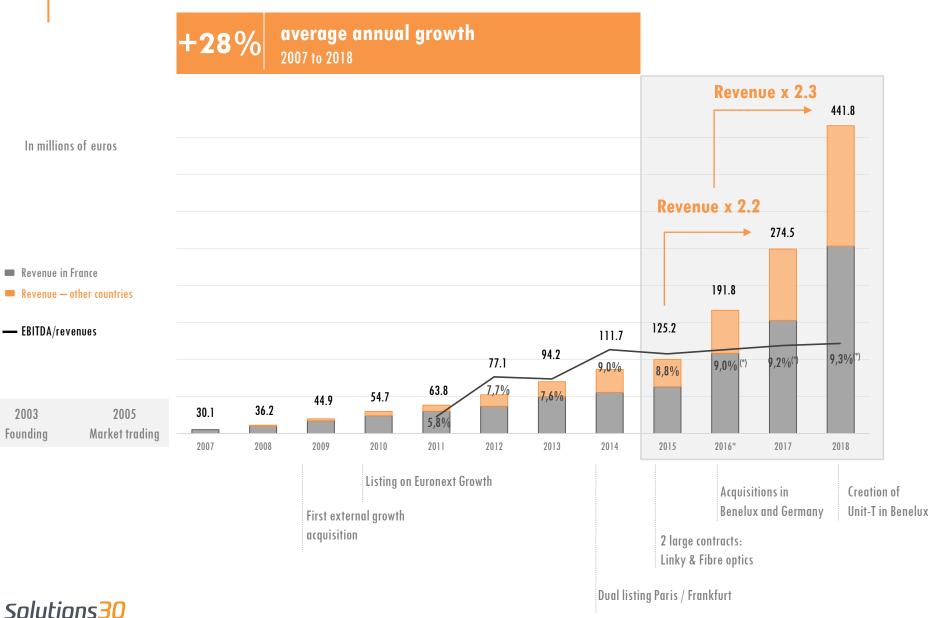
Net debt / EBITDA at 0.3x (FY 2018) (\*)

#### M&A

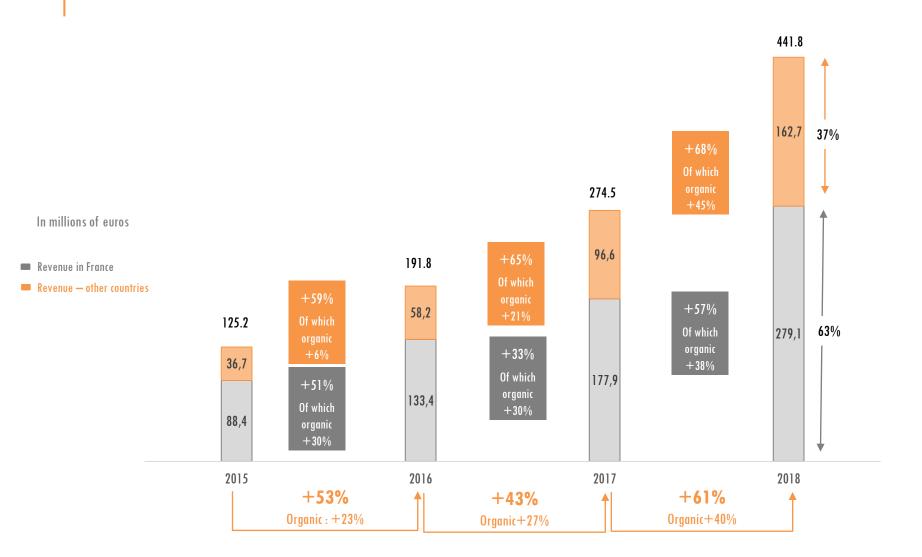
Acquisitions at favourable multiples of 4-6x EBITDA



# ROBUST GROWTH MOMENTUM



# A NEW GROWTH PHASE SINCE 2015





of New Technologies

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### SELECTED CURRENT GROWTH DRIVERS

#### Client base

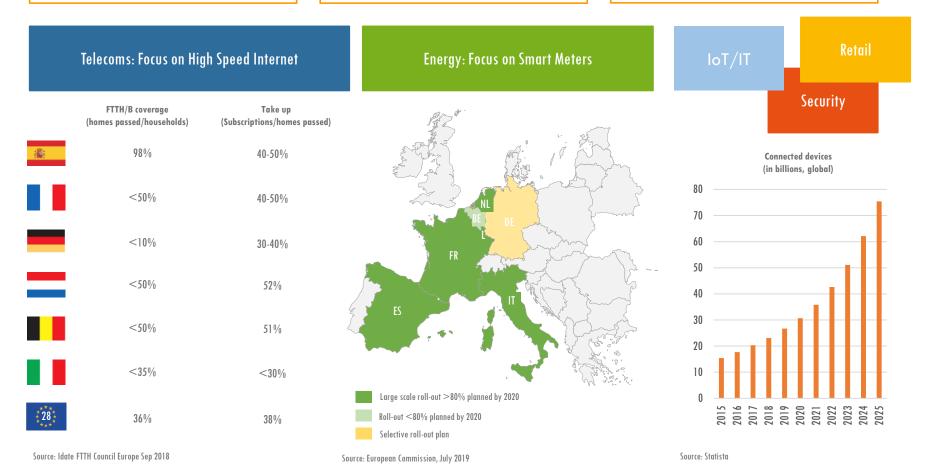
Top 5 clients <50% of revenue. Stable, utility-style client base

#### **Diversified end-markets**

Telecom, IT, Energy, Retail, Mobility, Security, Health, Home

#### Macro trends

Digitalization, fast connections, IoT, industry 4.0, Smart City etc.





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### SELECTED FUTURE GROWTH DRIVERS

#### Client base

Top 5 clients <50% of revenue. Stable, utility-style client base

#### **Diversified end-markets**

Telecom, IT, Energy, Retail, Mobility, Security, Health, Home

#### Macro trends

Digitization, fast connections, IoT, industry 2.0, Smart City etc.

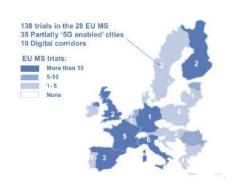
#### Telecoms: Focus on 5G

# 56 national plans

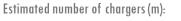
#### Ten member states with 5G roadmaps:

Austria Luxembourg
Estonia Netherlands
Finland Spain
France Sweden
Germany UK

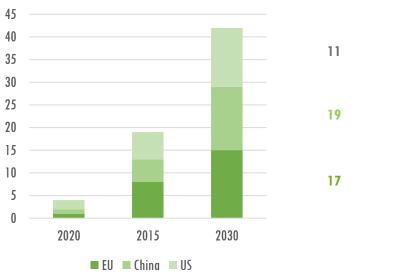




#### **Energy: Focus on EV charging**



Estimated capex (USD bn):



Source: European Parliament ITRE, April 2019

Source: McKinsey



# VALUE CREATION THROUGH CONSOLIDATION

Solutions 30 is a consolidator in a fragmented European market, with hundreds of small, independent companies. The group's size allows for significant value-accretion through bolt-on-acquisitions.

Acquisitions follow a strict set of criteria:

National reach	Targets that have regional reach and help Solutions 30 to achieve critical size	
Ability to reach Group level profitability	Targets with identified improvement drivers	
High-potential markets	Primarily target European markets where S30 is already present and adjacent countries	
Market share and access to new clients	Targets providing access to major client contracts and/or new markets, in order to increase the geographic density of interventions and seize new growth opportunities	



### 2018: 6 SUCCESSFUL & ACCRETIVE OPERATIONS

# Italy — Outsourcing deal March 2018



- Outsourcing of DXC Technology field services
- € 30m over 5 years

# Spain — Acquisitions October 2018



• 10 M€ revenue



Minority stake

# Benelux — Outsourcing deal July 2018



- Outsourcing of Telenet field services in Belgium
- Joint-venture with Telenet (70% owned by SOLUTIONS 30)
- 5 to 7-year contract of € 70m per year

# Benelux — Acquisition June 2018



 Acquisition of the remaining 50% of Belgian subsidiary

# France — Acquisitions August 2018



- Increased stake to 76%
- €53 m revenues in 2017
- Increased presence at Orange and Enedis

December 2018



- Acquisition of 100% of Sotranasa
- €49m revenues in 2017
- 25% of revenues in Energy sector



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# M&A REVIEW

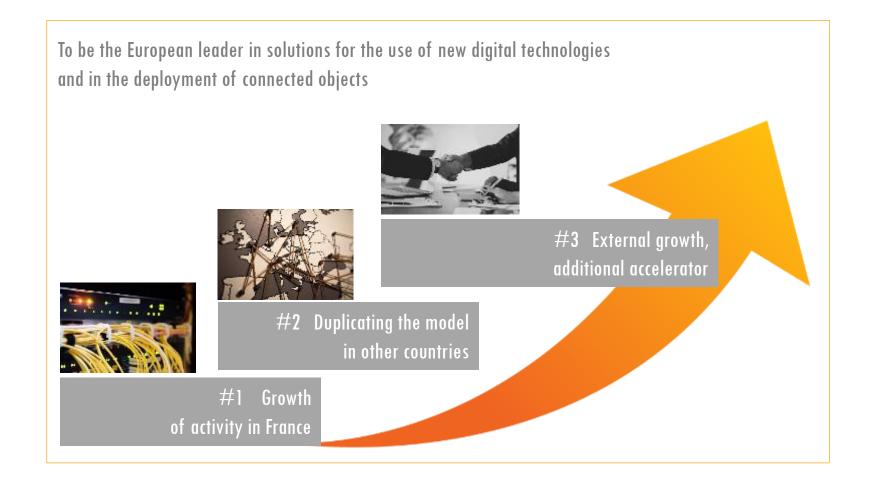
Acquisition history: Approximate revenues at the time of acquisition (ex earn-out, deferred items etc).

Year	Target	Country	Sector	FY revenues (EURm)		
Acquisitio	ons					
2009	Smartfix	Netherlands	IT + Telecoms	3		
2009	Anovo-on-site	France	IT	4		
2009	Desktop activities of Sogeti	France	IT	11		
2011	MPS	France	IT	5		
2011	Odyssée	France	IT + payment terminals	5		
2011	Agemis	France	IT	3		
2013	Form@Home	France	IT + IoT	4		
2013	CIS Infoservices	France	IT + Telecoms + payment terminals	20		
2013	Mixnet	Italy	IT	5		
2013	B&F	Germany	IT + Telecoms	4		
2014	Connecting Cable	Germany	IT + Telecoms	5		
2015	Rexion	Spain	IT	5		
2016	Autronic	Spain	IT + Telecoms	12		
2016	JFS	Belgium	IT + Telecoms	20		
2017	ABM	Germany	Telecoms	12		
2018	CPCP	France	Telecoms	53		
2018	Saltò	Spain	Telecoms	10		
2018	Sotranasa	France	Telecoms + Utilities	49		
2019E	Magaez	Spain	Telecoms	2		
Total (app	proximate)			232		
Outsourci	ng deals					
2017	VKDFS	Germany	Telecoms	23		
2017	Fujitsu FS	France	IT 10			
2018	DXC	Italy	IT	5		
2018	Telenet (JFS+outsourcing)	Belgium	Telecoms	estimated c 70		
Total (app	oroximate)			108		



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# **OBJECTIVES** | TOWARDS €1 BILLION TURNOVER







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# **BALANCE SHEET**

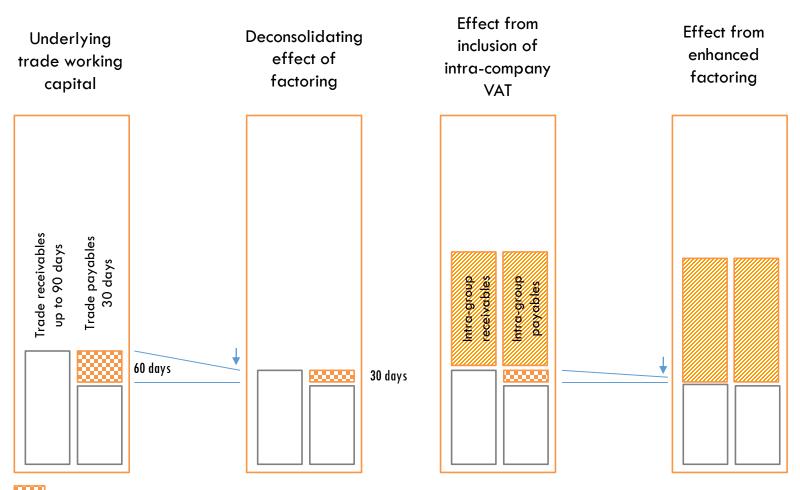
# **WORKING CAPITAL**

- Asset-light business model, but with a trade working capital financing need of underlying c 15-20% of revenue.
- Factoring of receivables is used as a financing choice. It provides very favourable terms (1% annual amount) from two large French banks.
- Solutions 30 client base consists largely of established blue-chip companies with high credit ratings.
- Working capital calculation includes significant other short term receivables and short term tax debts.
  - These consist for the larger part of intra-group VAT assets and liabilities. These arise where client relationships are at group level, while the operating entity is a local subsidiary.

мє	2018 normalized post factoring	receivables and debts from outsourcing deals	debts related to earn out	integration of receivables sold to the factor (deconsolidating factoring)	2018 (balance sheet)	2017	2016
Stocks	14,6				14,6	5,9	5,8
Deposit paid	1,1				1,1	1,4	0,1
Receivables from sales and services provided (A)	174,3			51,0	123,3	103,4	46,7
Other receivables	148,2	- 13,5			161,8	112,0	36,4
Differed tax assets	3,6				3,6	2,1	1,8
Accrual accounts	1,1				1,1	1,8	1,3
Amounts owed for purchases and the provision of services (B)	- 73,3				- 73,3	- 35,3	- 21,7
Deposits received on orders	- 1,5				- 1,5	- 0,1	- 0,3
Tax debts	- 153,9				- 153,9	- 89,7	- 34,3
Social Security debts	- 42,6				- 42,6	- 21,6	- 14,3
other debts < 1 year	- 16,5	28,4	18,5		- 63,5	- 27,6	- 0,8
accrual accounts	- 2,5				- 2,5	- 3,6	- 0,7
Reclassification B/S	-					- 0,2	0,4
working capital	52,5				- 31,9	48,4	20,4
Revenue	441,8				441,8	274,5	191,8
Working capital / Revenue	12%				-7%	189	6 11%
(Receivables from sales A - trade payables B ) / revenue	23%				11%	259	6 13%



# WORKING CAPITAL — SCHEMATIC OVERVIEW



Net working capital requirement. Schematic overview for illustrative purposes, not to scale. Net working capital (difference between receivables and payables) c 60 days of revenue.



### CAPITAL ALLOCATION AND CAPEX

#### Normalised Cash Flow model

#### Steady state (ex M&A) Current Adj. EBITDA: c 9%/revenue Adj. EBITDA: >10%/revenue Cash taxes: c 1%/revenue Cash taxes: c 1%/revenue Other cash cost: Restructuring costs are non-recurring, e.g. Finance cost: Finance cost: mostly related to acquisitions. c 0.5%/revenue c 0.5%/revenue Working Capital investment in Other cash cost\*\*: any year is dependent on the c 1%/revenue amount of receivables sold to the factor. CFFO before W/C CFFO before W/C Working Capital\*\*\* Working Capital\*\*\* Capital expenditure is c 1.5%/revenue c 1.5%/revenue significantly geared towards CFFO after W/C investment into the proprietary IT CFFO after W/C platform. Capex Capex c 1.5%/revenue c 1.5%/revenue Free Cash Flow is used for value-FCF available FCF available accretive acquisitions. c 4-5%/revenue > 6%/revenue M&A

<sup>\*\*\*</sup> Working Capital requirement illustrated at 25% revenue growth



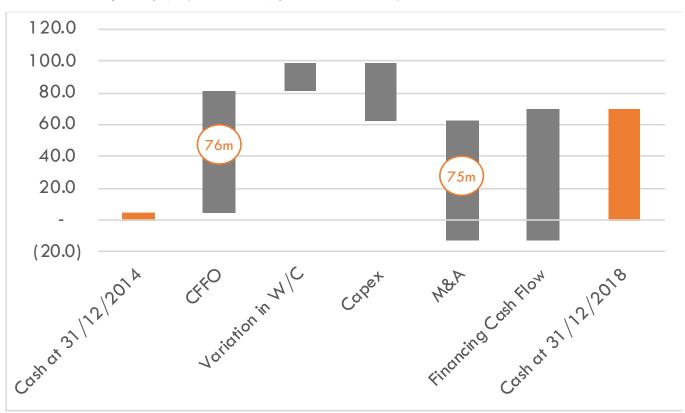
 $<sup>^{</sup>st}$  Normalised Cash Flow model based on c 25% revenue growth rate. For illustrative purposes.

<sup>\*\*</sup> Other cash cost mostly restructuring cost (e.g. non-recurring if no M&A)

# CASH FLOW — CUMULATIVE 5 YEAR BRIDGE

Operating cash flow finances cash needs including part of M&A

Short term liquidity (e.g. for M&A) provided through bank facilities





# PRELIMINARY VIEW OF IFRS IMPACT

Solutions 30 will adopt IFRS accounting standards with its full year 2019 results. The below is a non-exhaustive, preliminary view on selected expected major changes to the group's P&L, subject to change.

Goodwill / Badwill	ill / Badwill No goodwill amortization under IFRS (EUR 3.3m in 2018).	
Operating leases	IFRS 16 introduction means operating leases recognized on balance sheet and depreciated in P&L. Impact of car leases estimated at c EUR 40m on balance sheet. Neutral on net income, but changes in P&L (lower opex, higher depreciation).	
Revenue recognition	Impact limited to the leasing of Payment terminals (< c EUR 3m). As a lessor, Solutions 30 must recognize one off the part of the rent related to the leasing of the equipment.	
Stock options	Stock options are booked as an expense and valuated at fair value at the grant date.	



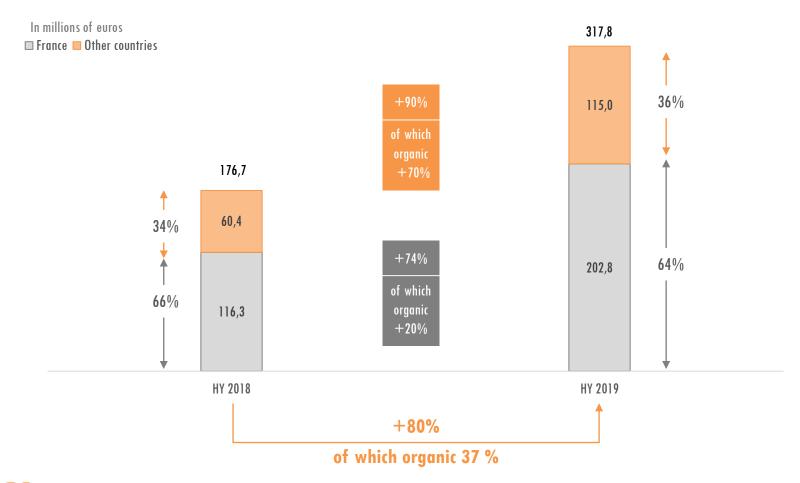


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HY2019 REVENUE

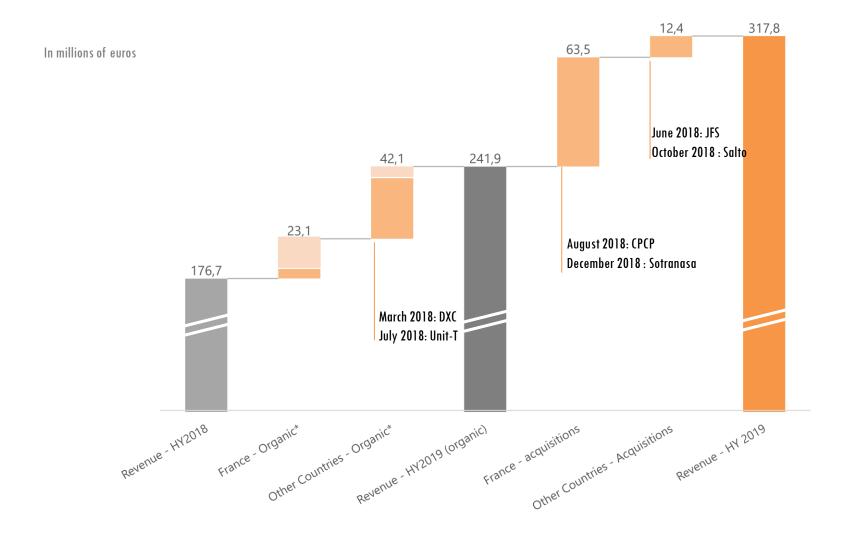
Strong growth momentum

# CONTINUED GROWTH MOMENTUM IN 2019



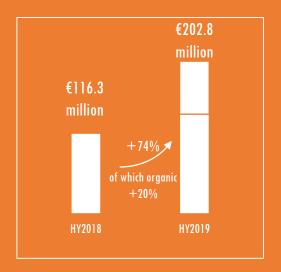


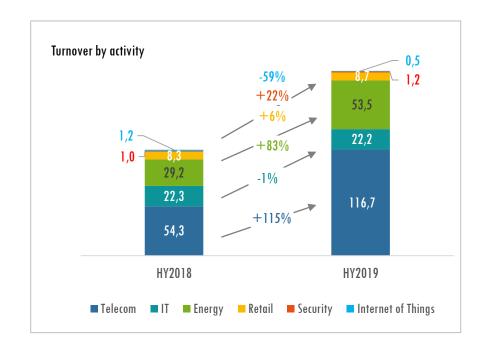
# HY2019 REVENUE: +80% (+37% ORGANIC)

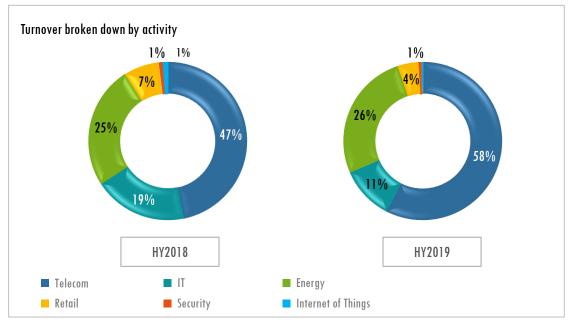




# FRANCE HY 2019







In millions of euros

# FRANCE GROWTH MAINLY DRIVEN BY OPTICAL FIBRE AND SMART METER INSTALLATION



#### **TELECOM**

A fibre market driven by the roll-out of ultra high speed internet Ultra high-speed Fibre plan

Full territorial coverage by 2022: 20m households

Mar-2019: 14.5m homes eligible for FTTH, 5.3m subscribers

6,000 customers connected per day

Consolidated very strong positions with the 3 main operators

Startup of new activities promoted by local municipalities (« RIP » / public Network)



#### **ENERGY**

Linky / Enedis: 19m meters are installed

+15m meters by 2022 (probably 5m beyond 2022)

Opportunities for deployment of smart grid solutions for ENEDIS and EDF

Gazpar / GRDF: 3m meters are installed

+8m meters by 2023

#### **Charging stations**

Selected as preferred supplier to deploy the EDF "electric mobility plan" throughout Europe, as EDF plans to become the European leader in smart charging.

Established partnership with Alfen for the deployment of charging stations - many tender offers on going



#### RETAIL

Ongoing deployment of cash registers and credit card readers in 6,000 hospitality venues (bars)

Won new contract for the assistance of 7,000 retail points of Banque Populaire d'Aquitaine

Many tender offers ongoing



#### П

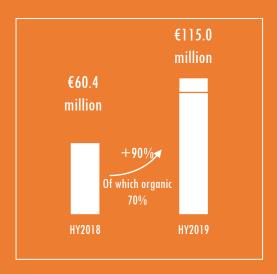
Ongoing negotiations for pan-European contract with OKI and Xerox printers

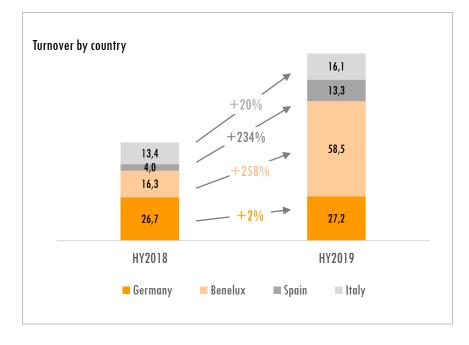
Many tender offers ongoing

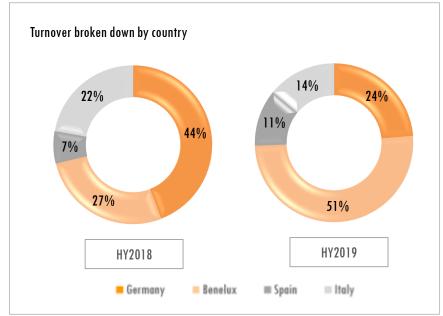


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# OTHER COUNTRIES HY 2019







In millions of euros

# OTHER COUNTRIES IT & TELECOMS DUPLICATION OF BUSINESS MODEL

#### **Benelux**

# Consolidate dominant position in Belgium. Increase investment in The Netherlands

 Trough the outsourcing contract of Telenet, SOLUTIONS 30 has become the dominant player of Belgium having already secured a strong position on the FTTH projects of Proximus.

 The Netherlands will re-start FTTH deployments in H2 2019, SOLUTIONS30 will focus there to deploy its model, opportunities for external growth in the pipe

# **Spain**Back to growth

- Trough the acquisitions of SALTO and Magaez, SOLUTIONS 30 has gained access to Masmovil and increased its activities with Vodafone
- Even though penetration rate of FTTH is high (about 40%), the market still offers significant growth potential
- SOLUTIONS 30 has recently won a contract with DIGI, a fast growing Spanish operator, for FTTH deployment
- Began working with Telefonica on IoT
- Signed contract with Cisco
- Acquisition of Provisiona: strategic move to position S30 in the 5G market



#### Partner of the 3 main operators Highly fragmented market Continued investment expected

Germany

- Increasing volumes with Deutsche Telekom, Vodafone and Unitymedia
- Vodafone will invest 4b€ over 3 years beginning in mid-2020
- Work to broaden the offer and the customer base
- Opportunities for external growth in the pipe

#### Italy

#### Successful milestones underway Growth in a high-potential market

- New CEO of TIM is reorganizing the company, possible merger with Enel Open Fiber. Back to investments around year end.
- Opportunities for external growth in the pipe



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# OTHER COUNTRIES ENERGY & SMART GRID PREPARING TO CAPTURE GROWTH

#### Benelux

### Opportunity for market opening

- Roll-out of smart meters beginning slowly
- Ongoing activities for several utilities
- Ongoing deployment of charging stations

## Spain

### Begun activities in the energy market

 Ongoing tender offers for the deployment of charging stations

### Germany

## Established player

### Prepared to seize opportunities

- Won pilot contract for installation of 44,000 meters in 3 states: Schleswig-Holstein, Brandenburg and Bavaria
- Ongoing discussions with E.ON for large-scale smart meters deployment

### Italy Business progressing

- Local utilities continue to allocate "as and when"
- Energy business accounted for approximately 7.5% of revenue for the subsidiary in 2017 and approximately 17% in 2018.
- Won first contract with ENEL for the maintenance of smart-charging stations



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## HY 2019: STRONG CASH GENERATION

CASH

€ 94.8M

+€ 24.9 M vs FY 2018

DEBT

€ 77.3M

- € 5M vs FY 2018

NET CASH

€ 17.5M

+ € 29.9 M vs FY 2018

10 M€ received from 2018 outsourcing operations

Amount of receivables sold to the factor : € 46 M (- €5 M vs FY 2018)





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# TRANSFER TO EURONEXT

Action plan follow-up

## **GOVERNANCE INITIATIVES 2019**

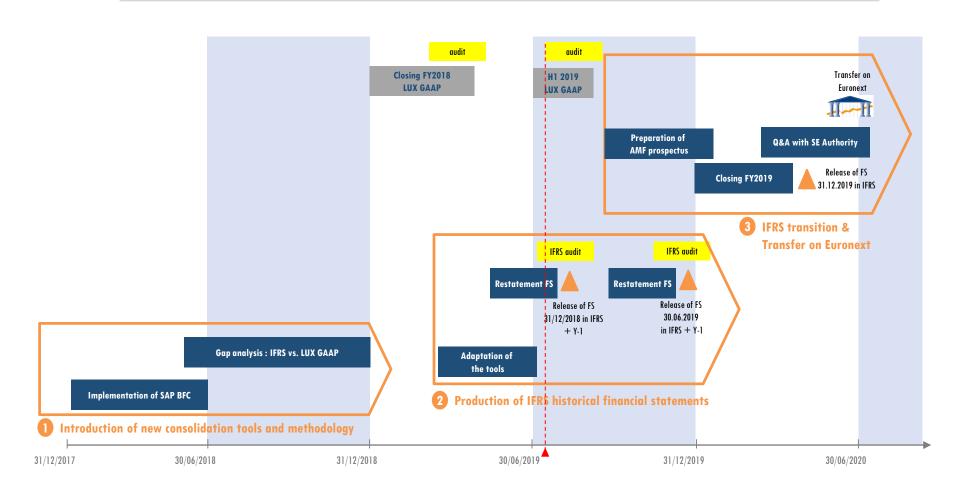
- A number of corporate governance and disclosure initiatives, and will continue to invest resources in this area.
- Preparation for a move to the General Standard of Euronext in 2020.

Ecovadis rating	Awarded 'Silver' in June 2019	
Publication of Corporate Governance Update	On the website. Contains information on governance and remuneration.	
Supervisory board committees	Nomination and Remuneration committee, Audit committee and Strategy committee established	
New LTIP in planning	The company is working on a proposal for a new LTIP to align long- term incentives with shareholder interests.	



## REPORTING FY 2019 FINANCIALS UNDER IFRS

The schedule of the IFRS transition has been defined in order to prepare the move to Euronext in 2020







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# APPENDIX

## FY 2018: SOLID GROWTH IN OPERATING RESULTS

€ millions	2018	2017	Change
Turnover	441.8	274.5	61%
Operational costs	350.3	217.7	61%
As % of turnover	<i>79.3%</i>	<i>79.3%</i>	
Central org. costs	50.4	31.5	60%
As % of turnover	11.4%	11.5%	
Adjusted EBITDA <sup>(1)</sup>	41.1	25.3	62%
As % of turnover	9.3%	9.2%	
Operational depreciation	-7.9	-4.7	68%
As % of turnover	-1.8%	-1.7%	
Adjusted EBIT <sup>(1)</sup>	33.2	20.6	61%
As % of turnover	7.5%	7.5%	61%



<sup>(1)</sup> Correction of elements considered by the company as being exceptional or non-recurring to provide a better reading of operational performance EBITDA: operating profits before depreciation net of reversals, amortization and provisions
EBIT: operating profits from recurring operations before amortization of intangible assets, including goodwill

## FY 2018: STRONG IMPROVEMENT OF NET INCOME

€ millions	2018	2017	Change
Adjusted EBIT	33.2	20.6	61%
Amortisation of intangibles	-4.8	-3.9	22%
Financial result	-1.7	-1.6	6%
Non-recurring items <sup>(2)</sup>	2.5	0.7	258%
Corporate taxes	-5.6	-1.7	227%
Net income of integrated companies	23.7	14.1	68%
As % of turnover	5.4%	5.1%	
Goodwill amortisation	-3.3	-1.7	95%
Consolidated net income	20.4	12.4	65%
As % of turnover	4.6%	4.5%	
Adjusted net income (group share) <sup>(3)</sup>	28.5	18.0	58%
As % of turnover	6.4%	6.6%	
Net income (group share)	20.0	12.5	60%
As % of turnover	4.5%	4.6%	

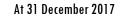
<sup>(2)</sup> Non-recurring items: this item mainly includes the net amount of restructuring costs and negative goodwill (badwill)

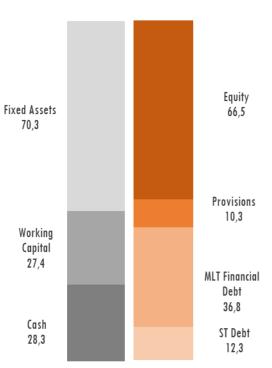


<sup>(3)</sup> Net Income Group Share before amortisation of goodwill and intangibles

## FY 2018: SOLID FINANCIAL STRUCTURE

In millions of euros

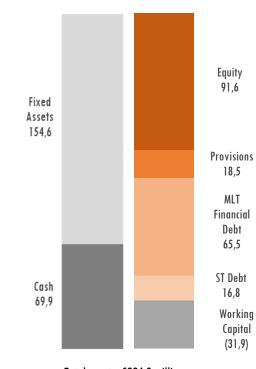




Total assets: €125.9 million



#### At 31 December 2018



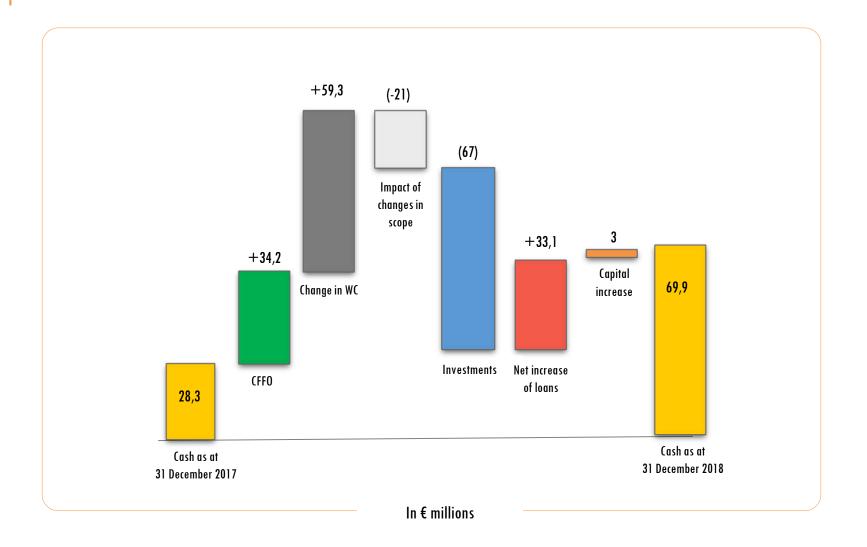
Total assets: €224.3 million

€12.4 million 30% €51 million

x19.6

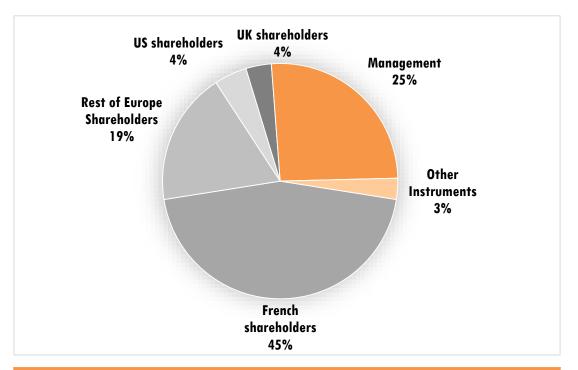


## FY 2018: CASH GENERATION





# SHAREHOLDER STRUCTURE



Total number of shares	104,057,392
Total number of shares to be issued	3,070,592
(from financial instruments)	



## **CALENDAR**

23 September 2019 2019 H1 Financials

24 September 2019 14:30 CET investors webcast

4 November 2019 2019 Q3 revenues

5 November 2019 14:30 CET investors webcast

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**Warning:** This document contains prospective information. These are likely to be affected by factors, known and unknown, difficult to predict and not controlled by Solutions 30, which may imply that the results differ significantly from the perspectives expressed, induced or forecasted by the company's statements.